

Packaging. Competence. Network. 2014

May 14 – 15, 2014 Radebeul, Germany

Food

Cosmetics

Non-Food

Pharma

Ladies and gentlemen,

Haven't you always wanted to find out what packaging printers from all over the world consider "out of the ordinary", "extreme" and "impressive"? Here's your chance.

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Out of the ordinary.

Brand names speak for themselves. Whether it be Gillette, Ariel, or Vicks, you probably come into contact with products from Procter & Gamble in one way or another almost every day. Here's an opportunity for you to learn more about the demands from one of the world's major suppliers of branded consumer products for the packaging industry – both today and in the future.

Extreme.

Interesting to know. Gain inspiration from presentations of the diverse possibilities that KBA offers to help you secure your future competitive edge in package printing.

Impression.

Flexibility first hand. Experience innovative print technologies and press manufacture in perfection during a series of practical demonstrations. You can choose between markets such as food, cosmetics, non-food and pharmaceuticals – whichever best fits your business and personal interests.

You can also look forward to a very pleasurable evening to round off the event. The unique atmosphere of the historic Zeitenströmung® complex in Dresden is an ideal setting to exchange new ideas, but also offers relaxation and well-being.

Our do-it-yourself KBA pen box will perhaps help you to bridge the wait – bringing creativity directly to your desktop.

Don't miss out! On 14.5. or 15.5.2014 in Radebeul.

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The whole KBA team would be pleased to welcome you.

Best regards,



Ralf Sammeck
Executive Vice-President



Walter Hartmann
Head of Marketing

Important note

We kindly ask you to complete and return your personal **registration form** by **25.4.2014**. Due to a concurrent major conference event in Dresden, we have only been able to pre-book a limited number of hotel rooms. Your prompt reply would greatly simplify our planning. Thank you.

Our programme for 14th and 15th May 2014

9.15	Coach transfer from your hotel* or individual travel to KBA in Radebeul				
10.00	Welcome at the KBA works				
10.15	Procter & Gamble – One of the world’s largest brand-name manufacturers speaks about the demands placed on the packaging industry today and with a view to the future				
11.00	Coffee break				
11.30	Presentations Plan your own personal agenda in advance and register for the presentation topics which best serve your interests!				
	Xtreme Product Diversity The diversity of options for inline finishing in sheetfed offset is today sheer endless. How can this diversity be put to best use?		Xtreme Flexibility Which KBA technologies achieve the best printing and drying results when working with paper, board, corrugated or plastic substrates?		
12.15	Xtreme Efficiency It takes more than just good print to be successful! KBA shows you comprehensive possibilities for networking in and around your print company.		Xtreme Performance Time is money! An introduction to technical features geared specifically to effective make-ready savings in packaging print.		
	Lunch				
14.00–14.30	Print demonstrations Plan your own personal agenda in advance and register for the print demonstrations which best serve your interests!				
		Cosmetics	Non-Food	Food	Pharma Non-Food
		Rapida 106-6+LTTL + ColdFoil	Rapida 164-6+LTTL	Rapida 145-6+L	Rapida 75-5+L Rapida 106-6+L Rapida 106-5+L
	14.45–15.15	Rapida 106-6+LTTL + ColdFoil	Rapida 164-6+LTTL	Rapida 145-6+L	Rapida 75-5+L Rapida 106-6+L Rapida 106-5+L
	15.30–16.00	Rapida 106-6+LTTL + ColdFoil	Rapida 164-6+LTTL	Rapida 145-6+L	Rapida 75-5+L Rapida 106-6+L Rapida 106-5+L
approx. 16.00	End of the event				
18.30	Evening get-together on 14th May 2014 Coach transfer* to an exciting dinner event at “Niagara Falls” in the historic Zeitenströmung® complex in Dresden				
from 22.30	Transfers back to the hotels				

* Please note that the departure times may vary slightly for your particular hotel. Information on the exact transfer times will be left for you at your hotel.